NOTICE OF ERRATA AS TO JOINT AGENDA [DKT. 123]

Propounding Defendant PCJV USA, Inc. ("PCJV") files this Notice of Errata 1 with regard to Exhibit 1 attached to the Joint Agenda [Dkt. 123] (the "Agenda"). 2 PCJV inadvertently filed the wrong Exhibit 1 to the Agenda. A true and correct 3 copy of the Agenda, together with the correct Exhibit 1 is attached hereto as Exhibit 4 5 A. 6 DATED: March 12, 2025 **BLANK ROME LLP** 7 8 9 By:/s/ Todd M. Malynn Arash Beral 10 Todd Malynn Victor Sandoval 11 Attorneys for Defendants, Counterclaimants, and Third Party Plaintiffs PCJV USA, LLC, PCI TRADING LLC, POTATO CORNER, LA GROUP, LLC, GK CAPITAL GROUP, 12 13 LLC, NKM CAPITAL GROUP, LLC and GUY KOREN, and Defendants J & K AMERICANA, LLC, J&K LAKEWOOD, 14 LLC, J&K OAKRIDGE, LLC, J&K VALLEY FAIR, LLC, J & K ONTARIO, LLC, J&K PC TRUCKS, LLC, HLK MILPITAS, LLC, and GK CERRITOS, 15 16 LLC 17 18 19 20 21 22 23 24 25 26 27 28

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CERTIFICATE OF SERVICE

The undersigned certifies that on March 12, 2025, the foregoing document was electronically filed with the Clerk of the Court for the United States District Court, Central District of California, using the Court's Electronic Case Filing (ECF) system. I further certify that all participants in the case are registered CM/ECF users and that service will be accomplished by the CM/ECF system.

I certify under penalty of perjury that the foregoing is true and correct. Executed on March 12, 2025.

By: /s/AJ Cruickshank

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EXHIBIT A

JOINT AGENDA

limited liability company; and DOES 1 through 100, inclusive,

Defendants.

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SUMMARY OF ITEMS FOR DISCOVERY CONFERENCE

Plaintiff Shakey's Pizza Asia Ventures, Inc. ("Plaintiff") and propounding Defendant PCJV USA ("PCJV") hereby jointly submit the following agenda for the Magistrate Judge's review prior to the hearing on March 12, 2025, at 10:00 a.m.:

- 1. Plaintiff's proportionality, scope, relevance, privacy, and burden objections (among others) to PCJV's Requests for Production of Documents, Set No. One (Nos. 1-27);
- 2. The status of Plaintiff's document production and privilege log (if relevant documents are withheld from production) as to document requests or portions thereof as to which there is no dispute; and
- 3. The sufficiency of Plaintiff's response to PCJV's Interrogatory No. 1.

JOINT STATEMENT OF CASE UNDELRYING DISCOVERY

To assist in the resolution of the discovery dispute, the parties summarize the case, which involves the brand "Potato Corner" and related trademarks, including the word mark "Potato Corner" (USPTO Reg. No. 3760041), the tagline "World's Best Flavored French Fries" (USPTO Reg. No. 3760041), and the logo mark (USPTO Reg. No. 3760041) with a cartoon potato depicted as follows:



The international brand was owned by third-party defendant Cinco Corporation ("Cinco"). The parties dispute how the brand expanded to the United States and who has superior trademark rights to the U.S. brand. The parties' 160850.00001/151846931v.1

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respective positions are the subject of an Order on Defendants' Motion to Dismiss and Plaintiffs' Motion for a Preliminary Injunction, which can be found at Dkt. 56, and which is the subject of a briefed appeal before the Ninth Circuit.

Plaintiff contends that, beginning in 2010, PCJV, a U.S. franchisor (then partly owned and operated by Defendant Guy Koren), was a licensee of Cinco and offered sublicenses of the Potato Corner brand to U.S. franchisees (some owned by Koren as a principal of a U.S. franchisee). Other than Defendant PCI Trading, LLC, each of the other Defendants are single purpose entity owners of franchised fast-food outlets. In March of 2022, Plaintiff closed on a transaction with Cinco, whereby it acquired Cinco's international trademark portfolio, including the U.S. registrations, as well as alleged trade secret proprietary flavorings unique to Potato Corner. Plaintiff contends that at issue in this action is Plaintiff's termination of PCJV's license on May 31, 2024, after negotiations on the royalty rates that PCJV would pay for use of the brand fell apart. This termination also caused the entire network of franchised outlets to lose their rights. Plaintiff claims that it had the right to do so because there was no written license agreement and, as such, Defendants were operating on an implied, terminable at-will license. In its First Amended Complaint (Dkt. 65), Plaintiff alleges violations of the Lanham Act and related laws governing fair trade, claiming Defendants are holdover licensees who also misappropriated trade secrets after their licenses ended so as to aid their new competing brand.

Defendants contend that in 2010, Cinco agreed to expand into the United States through PCJV by entering into a joint venture agreement with Koren's LA Group and Koren's LA Group agreed to create, develop and operate a U.S. franchise system in exchange for ownership interests, including a perpetual license in PCJV with restrictions on transfer until a written license was agreed upon. Plaintiff disputes Defendants' interpretation of the joint venture agreement, which was the subject of prior litigation in which Cinco was enjoined from interfering with Koren's rights under the agreement, as well as the enforceability of a long-term

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written license under the joint venture agreement referenced in franchise disclosure documents. The prior litigation ended with Cinco and its affiliated parties entering into a settlement agreement with Koren's LA Group, dismissing their claims with prejudice, making representations regarding and transferring to a Koren controlled entity all of Cinco's rights and obligations in the joint venture. In the Answer, Cross-Complaint and Third-Party Complaint (Dkt. 108), Defendants seek declarations of trademark ownership or prior written license rights and assert claims against Plaintiff for, inter alia, inducing breach of contract, tortious interference, and aiding and abetting breaches of fiduciary duties. Defendants claim to have prior and superior trademark rights under (a) written agreements with Cinco that pre-date Plaintiff's purchase agreement and (b) the settlement with Cinco that forms the basis of its dismissal with prejudice in the state court action (whether via res judicata, collateral estoppel or direct evidence of the parties' respective rights).

DISCOVERY IN DISPUTE

Defendants have requested a discovery conference in connection with PCJV's Document Request Nos. 1-27, Interrogatory No. 1, as well as to the status of production and a privilege log. Attached as Exhibit "1" is Plaintiff's Responses to PCJV's Requests for Production of Documents, Set No. One (Nos. 1-27). Attached as Exhibit "2" is Plaintiff's Response to PCJV Interrogatory No. 1. The parties have met and conferred on the following issues:

- The timing of Plaintiff's production and privilege log, including as to 1. documents Plaintiff has agreed to produce (such as communications with PCJV's U.S. franchisees—Request No. 21);
- 2. Plaintiff's objections to Request Nos. 1-20 relating to Plaintiff's acquisition of Potato Corner assets;
- Plaintiff's objections to Request Nos. 22-27 relating to Plaintiff's 3. contentions and alleged trade secrets; and

Case	2:24-cv-04546-SB-AGR Document 125 Filed 03/12/25 Page 10 of 63 Page ID #:5586		
1	4. Plaintiff's response to Interrogatory No. 1 seeking a verified written		
2	disclosure of Plaintiff's allege trade secrets.		
3	•		
4	DATED: March 11, 2025 BLANK ROME LLP		
5			
6	By:/s/ Todd M. Malynn Arash Beral		
7	Todd Malynn Victor Sandoval		
8	Attorneys for Defendant PCJV USA, LLC, PCI TRADING, LLC, GUY KOREN, POTATO CORNER LA GROUP, LLC, NKM CAPITAL GROUP, LLC, J & K AMERICANA, LLC, J&K LAKEWOOD, LL J&K OAKRIDGE, LLC, J&K VALLEY FAIR LLC, J & K ONTARIO, LLC, J&K PC TRUCKS, LLC, GK CAPITAL GROUP, LLC		
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13	LLC		
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15	DATED: March 11, 2025 FOX FOTHSCHILD LLP		
16	Day /a / Mishard D. Manusha		
17	Michael D. Murphy Michael D. Murphy Vennoth P. Hen		
18	By:/s/ Michael D. Murphy Michael D. Murphy Kenneth P. Hsu Attorneys for Plaintiff SHAKEY'S PIZZA ASIA VENTURES, INC		
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	160850.00001/151846931v.1 4 JOINT AGENDA		
	JOINT AGENDA		

CERTIFICATE OF SERVICE

The undersigned certifies that on March 11, 2025, the foregoing document was electronically filed with the Clerk of the Court for the United States District Court, Central District of California, using the Court's Electronic Case Filing (ECF) system. I further certify that all participants in the case are registered CM/ECF users and that service will be accomplished by the CM/ECF system.

I certify under penalty of perjury that the foregoing is true and correct. Executed on March 11, 2025.

By: /s/AJ Cruickshank

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EXHIBIT 1

- 1			
1 2	Michael D. Murphy (SBN 224678) mmurphy@ecjlaw.com Kenneth P. Hsu (SBN 306326)		
3	khsu@ecjlaw.com ERVIN COHEN & JESSUP LLP		
4	9401 Wilshire Boulevard, Twelfth Floor Beverly Hills, California 90212-2974		
5	Telephone: (310) 273-6333 Facsimile: (310) 859-2325		
6	Attorneys for Plaintiff SHAKEY'S		
7	PIZZA ASIA VENTURES, INC.		
8	UNITED STATES	DISTRICT COURT	
9	CENTRAL DISTRICT OF CALIFORNIA, WESTERN DIVISION		
10	SHAKEY'S PIZZA ASIA	Case No. 2:24-cv-04546-SB(AGRx)	
	VENTURES, INC, a Philippines corporation,	SHAKEY'S PIZZA ASIA	
11		VENTURES, INC.'S RESPONSE TO	
12	Plaintiff, v.	PCJV USA, LLC'S REQUESTS FOR PRODUCTION OF DOCUMENTS,	
13	PCJV USA, LLC, a Delaware limited	SET ONE	
14	liability company; PCI TRADING , LLC, a Delaware limited liability		
15	company; GUY KOREN, an individual; POTATO CORNER LA GROUP, LLC,	Action Filed: May 31, 2024 Trial Date: August 4, 2025	
16	a California limited liability company; NKM CAPITAL GROUP, LLC, a	111100000 111100000 1, 2020	
17	California limited liability company; J		
18	& K AMERICANA, LLC, a California limited liability company; J&K		
19	LAKEWOOD, LLC, a California limited liability company; J&K		
20	VALLEY FAIR, LLC, a California limited liability company; J & K		
21	limited liability company; J & K ONTARIO, LLC, a California limited liability company; HLK MILPITAS,		
22	liability company; HLK MILPITAS, LLC, a California, limited liability company; GK CERRITOS, LLC, a		
23	company; GK CERRITOS, LLC, a California, limited liability company; J&K PC TRUCKS, LLC, a California		
	limited liability company; and GK CAPITAL GROUP, LLC, a California		
24	limited liability company,		
25	Defendants.		
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PROPOUNDING PARTY: DEFENDANT PCJV USA, LLC 1

RESPONDING PARTY: PLAINTIFF SHAKEY'S PIZZA ASIA VENTURES.

INC.

SET NO.: ONE (1)

Plaintiff Shakey's Pizza Asia Ventures, Inc. ("SPAVI") hereby responds to the First Set of Requests for Production of Documents ("Requests"), propounded by Defendant PCJV USA, LLC ("PCJV"), as follows:

PRELIMINARY STATEMENT

SPAVI states that its discovery, internal investigation, and preparation for the trial in this matter are not complete as of the date of these responses. SPAVI will respond to these Requests to the best of its present existing knowledge. However, SPAVI anticipates that the discovery process will reveal facts, documents, and witnesses not presently known to it but upon which it may rely. Accordingly, the responses contained herein are not intended to and shall not preclude SPAVI from making any contention or relying on any facts, documents, or witnesses at trial, whether or not identified or relied upon herein, based upon any additional or further evidence adduced during the discovery process.

SPAVI further asserts that the inadvertent production of any privileged information or documentation shall not be deemed a waiver of any applicable privilege or of any other ground for objecting to production of the information or documentation, nor shall inadvertent production waive the right of SPAVI to object to the use of any such information or documentation during any subsequent proceeding, including trial. SPAVI reserves any and all rights to withhold any information or documentation from production based on any objection made herein or that may be made in the future based on subsequent investigation and preparation for trial.

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GENERAL OBJECTIONS

- (a) SPAVI objects to all Requests to the extent they attempt or purport to impose obligations beyond those imposed or authorized by the Federal Rules of Civil Procedure.
- (b) SPAVI objects to all Requests to the extent they attempt or purport to require disclosure of information or documentation containing the work product, impressions, conclusions, opinions, legal research, or theories of its attorneys, current and former, developed in connection with or in anticipation of this or other litigation.
- (c) SPAVI objects to all Requests to the extent they attempt or purport to require disclosure of information or documentation protected from such disclosure by the attorney-client privilege, the right to privacy, or any other privilege available under United States or California law.
- (d) SPAVI objects to all Requests to the extent they attempt or purport to require disclosure of information or documentation protected from disclosure by the attorney-client or work product privileges insomuch as it seeks work by any consulting expert in this matter. SPAVI will not produce said information or documentation unless required to do so pursuant to Federal Rule of Civil Procedure 26 et seq.

Subject to and without prejudice to or waiver of the foregoing Preliminary Statement and General Objections, each of which is incorporated in each response below as though fully set forth therein, SPAVI responds as follows:

RESPONSES TO REQUESTS FOR PRODUCTION OF DOCUMENTS REQUEST FOR PRODUCTION NO. 1:

All DOCUMENTS and COMMUNICATIONS REFERRING to, or EVIDENCING any agreements or contracts related to the sale of Potato Corner assets to YOU, including but not limited to the final purchase agreement, any amendments, and any ancillary agreements.

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RESPONSE TO REQUEST FOR PRODUCTION NO. 1:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks documents that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, is not a material fact reasonably in dispute in this action nor a material fact that could be reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would effectively require SPAVI to gather, review, and produce thousands – if not more – of confidential documents and communications, including all internal and external communications that refer to the "Potato Corner" and that involve any of SPAVI's employees, licensees, and/or franchisees across the globe. Such burdens and expenses would far outweigh the likely benefit of documents produced in response to the Request given that SPAVI's acquisition and ownership of the "Potato Corner" brand can be easily established at the time of trial using a very limited amount of documents, all of which have already been produced in this action or are publicly available.

SPAVI also specifically objects to this Request on the grounds that it seeks documents that are confidential, proprietary, trade secret, and protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, including confidential internal and external communications, agreements, contracts, disclosures, and deal documents relating to a highly sensitive acquisition transaction involving SPAVI, a Philippines corporation. SPAVI must especially protect disclosure of such documents from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets

and other intellectual property on an ongoing basis.

SPAVI further specifically objects to this Request on the grounds that a substantial portion of responsive documents and information are protected by the attorney-client privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its acquisition of the "Potato Corner" brand.

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the terms "related to the sale of Potato Corner assets," "final purchase agreement," and "ancillary agreements," none of which are defined. In light of these undefined terms, the Request is lacking in reasonable particularity.

Based on the foregoing objections, SPAVI will not produce documents responsive to the Request.

REQUEST FOR PRODUCTION NO. 2:

All DOCUMENTS and COMMUNICATIONS RELATING to the business opportunity of acquiring POTATO CORNER assets, including but not limited to DOCUMENTS EVIDENCING when and how YOU learned about the opportunity.

RESPONSE TO REQUEST FOR PRODUCTION NO. 2:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks documents that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, as well as the "opportunity" presented by the "Potato Corner" brand, whatever that may mean, are not material facts reasonably in dispute in this action nor material facts that could be reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would effectively require

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SPAVI to gather, review, and produce thousands – if not more – of confidential documents and communications, including all internal and external communications that refer to the "Potato Corner" (or "opportunity" presented by the "Potato Corner" brand) and that involve any of SPAVI's employees, licensees, and/or franchisees across the globe. Such burdens and expenses would far outweigh the likely benefit of documents produced in response to the Request given that SPAVI's ownership of the "Potato Corner" brand can be easily established at the time of trial using a very limited amount of documents, all of which have already been produced in this action or are publicly available.

SPAVI also specifically objects to this Request on the grounds that it seeks documents that are confidential, proprietary, trade secret, and protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, including confidential internal and external communications, agreements, contracts, disclosures, and deal documents relating to a highly sensitive acquisition transaction involving SPAVI, a Philippines corporation. SPAVI must especially protect disclosure of such documents from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets and other intellectual property on an ongoing basis.

SPAVI further specifically objects to this Request on the grounds that a substantial portion of responsive documents and information are protected by the attorney-client privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its acquisition of the "Potato Corner" brand.

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the phrases "business opportunity" and "DOCUMENTS EVIDENCING when and how YOU learned about the opportunity." In light of these phrases, the Request is lacking in reasonable

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particularity such that SPAVI is unable to even search for, much less produce, responsive documents without speculating as to PCJV's intentions as to the scope of the Request.

Based on the foregoing objections, SPAVI will not produce documents responsive to the Request.

REQUEST FOR PRODUCTION NO. 3:

All DOCUMENTS and COMMUNICATIONS RELATING to the valuation of the business opportunity of acquiring POTATO CORNER assets, including but not limited to DOCUMENTS EVIDENCING the valuation of the business opportunity by country or region.

RESPONSE TO REQUEST FOR PRODUCTION NO. 3:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks documents that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, as well as the "valuation" of the "opportunity" presented by the "Potato Corner" brand, whatever that may mean, are not material facts reasonably in dispute in this action nor material facts that could be reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would effectively require SPAVI to gather, review, and produce thousands – if not more – of confidential documents and communications, including all internal and external communications that refer to the "Potato Corner" (or "opportunity" presented by the "Potato Corner" brand) and that involve any of SPAVI's employees, licensees, and/or franchisees across the globe. Such burdens and expenses would far outweigh the likely benefit of documents produced in response to the Request given that 18393.1:11410103.2

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SPAVI's ownership of the "Potato Corner" brand can be easily established at the time of trial using a very limited amount of documents, all of which have already been produced in this action or are publicly available.

SPAVI also specifically objects to this Request on the grounds that it seeks documents that are confidential, proprietary, trade secret, and protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, including confidential internal and external communications, agreements, contracts, disclosures, and deal documents relating to a highly sensitive acquisition transaction involving SPAVI, a Philippines corporation. SPAVI must especially protect disclosure of such documents from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets and other intellectual property on an ongoing basis.

SPAVI further specifically objects to this Request on the grounds that a substantial portion of responsive documents and information are protected by the attorney-client privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its acquisition of the "Potato Corner" brand.

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the undefined term "valuation" and the phrases "business opportunity" and "DOCUMENTS EVIDENCING the valuation of the business opportunity by country or region." In light of these undefined terms, the Request is lacking in reasonable particularity such that SPAVI is unable to even search for, much less produce, responsive documents without speculating as to PCJV's intentions as to the scope of the Request.

Subject to and without waiving the foregoing objections, SPAVI will produce a copy of its most recent consolidated financial statement, which shows the total valuation of the assets acquired, including intellectual property, in its acquisition of 18393.1:11410103.2

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1 | the "Potato Corner" brand.

REQUEST FOR PRODUCTION NO. 4:

All DOCUMENTS and COMMUNICATIONS RELATED to the negotiation of the sale of POTATO CORNER assets to YOU, including but not limited to letters of intent, term sheets, drafts of agreements, and correspondence between the parties.

RESPONSE TO REQUEST FOR PRODUCTION NO. 4:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks documents that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, as well as the "negotiation" of that acquisition are not material facts reasonably in dispute in this action nor material facts that could be reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would effectively require SPAVI to gather, review, and produce thousands – if not more – of confidential documents and communications, including all internal and external communications that refer to the "Potato Corner" or the "negotiation" of SPAVI's acquisition of the "Potato Corner" brand and that involve any of SPAVI's employees, licensees, and/or franchisees across the globe. Such burdens and expenses would far outweigh the likely benefit of documents produced in response to the Request given that SPAVI's ownership of the "Potato Corner" brand can be easily established at the time of trial using a very limited amount of documents, all of which have already been produced in this action or are publicly available.

SPAVI also specifically objects to this Request on the grounds that it seeks documents that are confidential, proprietary, trade secret, and protected from disclosure from the right to privacy belonging to SPAVI and various third parties

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located both domestically and internationally, including confidential internal and external communications, agreements, contracts, disclosures, and deal documents relating to a highly sensitive acquisition transaction involving SPAVI, a Philippines corporation. SPAVI must especially protect disclosure of such documents from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets and other intellectual property on an ongoing basis.

SPAVI further specifically objects to this Request on the grounds that a substantial portion of responsive documents and information are protected by the attorney-client privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its acquisition of the "Potato Corner" brand.

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the undefined terms "negotiation," "letters of intent," and "term sheets." In light of these undefined terms, the Request is lacking in reasonable particularity.

Based on the foregoing objections, SPAVI will not produce documents responsive to the Request.

REQUEST FOR PRODUCTION NO. 5:

All DOCUMENTS and COMMUNICATIONS RELATING to the discount, if any, that YOU requested or received in connection with acquiring POTATO CORNER assets in any particular country due to any risk of litigation, whether existing or potential litigation.

RESPONSE TO REQUEST FOR PRODUCTION NO. 5:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks documents that are neither relevant to the claims and defenses in this 18393.1:11410103.2

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action nor proportional to the needs of this action. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, as well as any "discount" SPAVI "requested or received," whatever that may mean, are not material facts reasonably in dispute in this action nor material facts that could be reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would effectively require SPAVI to gather, review, and produce thousands – if not more – of confidential documents and communications, including all internal and external communications that refer to the "Potato Corner" or any "discount" SPAVI "requested or received," whatever that may mean, and that involve any of SPAVI's employees, licensees, and/or franchisees across the globe. Such burdens and expenses would far outweigh the likely benefit of documents produced in response to the Request given that SPAVI's ownership of the "Potato Corner" brand can be easily established at the time of trial using a very limited amount of documents, all of which have already been produced in this action or are publicly available.

SPAVI also specifically objects to this Request on the grounds that it seeks documents that are confidential, proprietary, trade secret, and protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, including confidential internal and external communications, agreements, contracts, disclosures, and deal documents relating to a highly sensitive acquisition transaction involving SPAVI, a Philippines corporation. SPAVI must especially protect disclosure of such documents from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets and other intellectual property on an ongoing basis.

SPAVI further specifically objects to this Request on the grounds that a substantial portion of responsive documents and information are protected by the 18393.1:11410103.2

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attorney-client privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its acquisition of the "Potato Corner" brand.

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the phrases "discount that YOU requested or received" and "risk of litigation," and, moreover, the phrase "in any particular country" as a modifier of "acquiring POTATO CORNER assets." In light of these phrases, the Request is lacking in reasonable particularity such that SPAVI is unable to even search for, much less produce, responsive documents without speculating as to PCJV's intentions as to the scope of the Request.

Responding Party will interpret this Request to be seeking documents and communications related to any Request by SPAVI made to Cinco Corporation ("Cinco") during the negotiation of its acquisition of the "Potato Corner" brand, in which SPAVI responds to any offer or counter-offer from Cinco to sell the "Potato Corner" assets in a specific country for a proposed price (whether as a standalone or part of a global purchase and sale) by asking that the price proposed by Cinco for the "Potato Corner" assets in that country be reduced "due to any risk of litigation, whether existing or potential litigation," as well as any documents and communications related to any reduced price for the "Potato Corner" assets in that specific country. Given the relevance, proportionality, overbreadth, privacy, and confidentiality objections above, SPAVI still would not respond to this Request except as it relates to the United States.

Subject to and without waiving the foregoing objections, and subject to the limitation set forth in the preceding paragraph, SPAVI responds as follows: There are no documents or communications responsive to this Request in SPAVI's possession, custody, or control.

REQUEST FOR PRODUCTION NO. 6:

All DOCUMENTS and COMMUNICATIONS RELATING to the due

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diligence that YOU conducted in connection with the acquisition of POTATO CORNER assets, including but not limited to financial statements, asset valuations, and legal opinions.

RESPONSE TO REQUEST FOR PRODUCTION NO. 6:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks documents that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, as well as any "due diligence" that SPAVI conducted before its acquisition of the "Potato Corner" brand are not material facts reasonably in dispute in this action nor material facts that could be reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would effectively require SPAVI to gather, review, and produce thousands – if not more – of confidential documents and communications, including all internal and external communications that refer to the "Potato Corner" or any "due diligence" that SPAVI performed with regards to the "Potato Corner" and that involve any of SPAVI's employees, licensees, and/or franchisees across the globe. Such burdens and expenses would far outweigh the likely benefit of documents produced in response to the Request given that SPAVI's ownership of the "Potato Corner" brand can be easily established at the time of trial using a very limited amount of documents, all of which have already been produced in this action or are publicly available.

SPAVI also specifically objects to this Request on the grounds that it seeks documents that are confidential, proprietary, trade secret, and protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, including confidential internal and

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external communications, agreements, contracts, disclosures, and deal documents relating to a highly sensitive acquisition transaction involving SPAVI, a Philippines corporation. SPAVI must especially protect disclosure of such documents from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets and other intellectual property on an ongoing basis.

SPAVI further specifically objects to this Request on the grounds that a substantial portion of responsive documents and information are protected by the attorney-client privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its acquisition of the "Potato Corner" brand, including with regards to due diligence performed. Indeed, the Request expressly requests production of "legal opinions," which are clearly privileged documents.

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the undefined terms "financial statements" and "asset valuations." In light of these undefined terms, the Request is lacking in reasonable particularity such that SPAVI is unable to even search for, much less produce, responsive documents without speculating as to PCJV's intentions as to the scope of the Request.

Subject to and without waiving the foregoing objections, SPAVI will produce a copy of its most recent consolidated financial statement, which shows its total valuation of the assets acquired, including intellectual property, in its acquisition of the "Potato Corner" brand.

REQUEST FOR PRODUCTION NO. 7:

All DOCUMENTS and COMMUNICATIONS RELATING to the risk assessment, if any, of acquiring POTATO CORNER assets involved, or potentially involved, in litigation, whether before and/or after the acquisition of the POTATO CORNER assets, including but not limited to litigation or potential litigation in or 18393.1:11410103.2

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outside of the United States.

RESPONSE TO REQUEST FOR PRODUCTION NO. 7:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks documents that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action, especially with regards to "litigation or potential litigation . . . outside of the United States," subject matters that are never once mentioned in any of the operative pleadings. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, as well as any "risk assessment" of certain "assets involved" that SPAVI conducted before its acquisition of the "Potato Corner" brand are not material facts reasonably in dispute in this action nor material facts that could be reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would effectively require SPAVI to gather, review, and produce thousands – if not more – of confidential documents and communications, including all internal and external communications that refer to the "Potato Corner" or any "risk assessment" that SPAVI performed with regards to certain "assets involved" and that involve any of SPAVI's employees, licensees, and/or franchisees across the globe. Such burdens and expenses would far outweigh the likely benefit of documents produced in response to the Request given that SPAVI's ownership of the "Potato Corner" brand can be easily established at the time of trial using a very limited amount of documents, all of which have already been produced in this action or are publicly available.

SPAVI also specifically objects to this Request on the grounds that it seeks documents that are confidential, proprietary, trade secret, and protected from disclosure from the right to privacy belonging to SPAVI and various third parties

located both domestically and internationally, including confidential internal and external communications, agreements, contracts, disclosures, and deal documents relating to a highly sensitive acquisition transaction involving SPAVI, a Philippines corporation. SPAVI must especially protect disclosure of such documents from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets and other intellectual property on an ongoing basis.

SPAVI further specifically objects to this Request on the grounds that a substantial portion of responsive documents and information are protected by the attorney-client privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its acquisition of the "Potato Corner" brand, including with regards to due diligence and "risk assessment."

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the undefined terms "risk assessment" and "potential litigation." In light of these undefined terms, the Request is lacking in reasonable particularity.

Subject to and without waiving the foregoing objections, SPAVI will produce all non-privileged documents in its possession, custody, or control that (1) predate its acquisition of "Potato Corner" assets, which closed in March of 2022; (2) evidence its due diligence relating to its acquisition of the "Potato Corner" brand; and (3) expressly refer to any prior, pending, or expected litigation in the United States involving "Potato Corner."

REQUEST FOR PRODUCTION NO. 8:

All regulatory filings YOU or any other entity in connection with YOU made RELATING to the acquisition of POTATO CORNER assets, including filings with the Securities and Exchange Commission of the Philippines or any other relevant regulatory authority.

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RESPONSE TO REQUEST FOR PRODUCTION NO. 8:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks documents that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, is not a material fact reasonably in dispute in this action nor a material fact that could be reasonably in dispute.

SPAVI further specifically objects to this Request to the extent it seeks documents and information protected by the attorney-client privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its acquisition of the "Potato Corner" brand.

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the undefined terms "regulatory filings" and "relevant regulatory authority." In light of these undefined terms, the Request is lacking in reasonable particularity. By way of example, this Request could be interpreted as seeking communications by SPAVI to a health department official in a rural jurisdiction of Malaysia about a Potato Corner outlet. Given the relevance, proportionality, overbreadth, privacy, and confidentiality objections above, SPAVI still would not respond to this Request except as it relates to the Securities and Exchange Commission. As such, SPAVI additionally specifically objects to this Request on the grounds that it seeks documents that are already in PCJV's possession, custody, or control or are publicly available.

Subject to and without waiving the foregoing objections, and subject to the limitation set forth in the preceding paragraph, SPAVI responds as follows: SPAVI will produce all regulatory filings filed by SPAVI and in its possession, custody, or

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control specifically disclosing any information pertaining to its acquisition of the "Potato Corner" brand.

REQUEST FOR PRODUCTION NO. 9:

All minutes of meetings, resolutions, or other DOCUMENTS and COMMUNICATIONS REFLECTING decisions made by YOUR board of directors or any committee thereof regarding the acquisition of POTATO CORNER assets, including but not limited to minutes relating to (a) how the business opportunity came to the board or any committee thereof, (b) initial or subsequent asset or business valuations related to the business opportunity requested by or presented to the board or any committed thereto, (c) any updates, progress reports, delays or setbacks in or during negotiations to acquire POTATO CORNER assets that was communicated to the board or any committee thereof, (d) any discounts or offers of value related to any actual, perceived or possible litigation risk connected with any POTATO CORNER assets communicated to the board or any committee thereof, and (e) due diligence requested by or presented to the board or any committed thereof.

RESPONSE TO REQUEST FOR PRODUCTION NO. 9:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that the Request and each of its many subparts are overbroad, burdensome, oppressive, and seeks documents that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, as well as any related "business opportunity," "business valuations," "updates, progress reports, delays or setbacks," "negotiations," "discounts," "offers of value" or "perceived or possible litigation risk," whatever those terms may mean, are not material facts reasonably in dispute in this action nor material facts that could be

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reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would require SPAVI to gather, review, and produce potentially hundreds of confidential documents, the vast majority of which would be entirely irrelevant to this action. Such burdens and expenses would far outweigh the likely benefit of documents produced in response to the Request given that SPAVI's ownership of the "Potato" Corner" brand can be easily established at the time of trial using a very limited amount of documents, all of which have already been produced in this action or are publicly available.

SPAVI also specifically objects to this Request on the grounds that it seeks documents that are confidential, proprietary, trade secret, and protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, especially all of the responsive documents relate to a highly sensitive acquisition transaction involving SPAVI, a Philippines corporation. SPAVI must especially protect disclosure of such documents from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets and other intellectual property on an ongoing basis.

SPAVI further specifically objects to this Request on the grounds that a substantial portion of responsive documents and information are protected by the attorney-client privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its acquisition of the "Potato Corner" brand, including with regards to due diligence performed.

In addition, SPAVI specifically objects to this Request on the grounds that it is vague, ambiguous, and unintelligible as to the phrase "DOCUMENTS and COMMUNICATIONS REFLECTING decisions made" and the terms, "business opportunity," "business valuations," "updates, progress reports, delays or setbacks," Case

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"negotiations," "discounts," "offers of value" and "perceived or possible litigation risk." In light of these phrases and terms, the Request is lacking in reasonable particularity such that SPAVI is unable to even search for, much less produce, responsive documents without speculating as to PCJV's intentions as to the scope of the Request.

Based on the foregoing objections, SPAVI will not produce documents responsive to the Request.

REQUEST FOR PRODUCTION NO. 10:

All COMMUNICATIONS between YOU and any other party REGARDING the acquisition of POTATO CORNER assets.

RESPONSE TO REQUEST FOR PRODUCTION NO. 10:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks communications that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, is not a material fact reasonably in dispute in this action nor a material fact that could be reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would effectively require SPAVI to gather, review, and produce hundreds or thousands – if not more – of confidential communications, including all internal and external communications that refer to the "Potato Corner" and that involve any of SPAVI's employees, licensees, and/or franchisees across the globe. Such burdens and expenses would far outweigh the likely benefit of communications produced in response to the Request given that SPAVI's acquisition and ownership of the "Potato Corner" brand can be easily established at the time of trial using a very limited amount of documents, all of which have already 18393.1:11410103.2

been produced in this action or are publicly available.

SPAVI also specifically objects to this Request on the grounds that it seeks communications that are confidential and protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, including confidential internal and external communications relating to a highly sensitive acquisition transaction involving SPAVI, a Philippines corporation. SPAVI must especially protect disclosure of such communications from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets and other intellectual property on an ongoing basis.

SPAVI further specifically objects to this Request on the grounds that a substantial portion of responsive communications are protected by the attorney-client privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its acquisition of the "Potato Corner" brand. This Request is so broad that it could even be interpreted as seeking information protected by the marital privilege, if, for example, an employee of SPAVI did nothing more than forward a newspaper clipping to his spouse about the acquisition.

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the phrase "REGARDING the acquisition of POTATO CORNER assets." In light of this phrase, the Request is lacking in reasonable particularity.

Based on the foregoing objections, SPAVI will not produce documents responsive to the Request.

REQUEST FOR PRODUCTION NO. 11:

All COMMUNICATIONS between or among YOUR employees, officers, directors or agents REGARDING the acquisition of POTATO CORNER assets.

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RESPONSE TO REQUEST FOR PRODUCTION NO. 11:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks communications that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, is not a material fact reasonably in dispute in this action nor a material fact that could be reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would effectively require SPAVI to gather, review, and produce hundreds or thousands – if not more – of confidential communications, including all internal and external communications that refer to the "Potato Corner" and that involve any of SPAVI's employees, licensees, and/or franchisees across the globe. Such burdens and expenses would far outweigh the likely benefit of communications produced in response to the Request given that SPAVI's acquisition and ownership of the "Potato Corner" brand can be easily established at the time of trial using a very limited amount of documents, all of which have already been produced in this action or are publicly available.

SPAVI also specifically objects to this Request on the grounds that it seeks communications that are confidential and protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, including confidential internal and external communications relating to a highly sensitive acquisition transaction involving SPAVI, a Philippines corporation. SPAVI must especially protect disclosure of such communications from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets and other intellectual property on an ongoing basis.

SPAVI further specifically objects to this Request on the grounds that a substantial portion of responsive communications are protected by the attorney-client privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its acquisition of the "Potato Corner" brand.

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the phrase "REGARDING the acquisition of POTATO CORNER assets," as well as to the undefined term "agents," in the context of this Request. In light of this phrase and term, the Request is lacking in reasonable particularity.

Based on the foregoing objections, SPAVI will not produce documents responsive to the Request.

REQUEST FOR PRODUCTION NO. 12:

All financial DOCUMENTS RELATED to the acquisition of POTATO CORNER assets, including but not limited to payment records, wire transfers, and bank statements.

RESPONSE TO REQUEST FOR PRODUCTION NO. 12:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks documents that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, is not a material fact reasonably in dispute in this action nor a material fact that could be reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would effectively require SPAVI to gather, review, and produce thousands – if not more – of "financial documents," including "payment 23

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SPAVI also specifically objects to this Request on the grounds that it seeks "financial documents" that are confidential and protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, including confidential financial records, relating to a highly sensitive acquisition transaction involving SPAVI, a Philippines corporation. SPAVI must especially protect disclosure of such "financial documents" from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets and other intellectual property on an ongoing basis.

SPAVI further specifically objects to this Request on the grounds that a substantial portion of responsive documents and information are protected by the attorney-client privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its acquisition of the "Potato Corner" brand.

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the terms "financial DOCUMENTS," "payment records," and "bank statements." In light of these undefined terms, the Request is lacking in reasonable particularity such that SPAVI is unable to even search for, much less produce, responsive documents without speculating as to PCJV's intentions as to the scope of the Request.

Based on the foregoing objections, SPAVI will not produce documents responsive to the Request.

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REQUEST FOR PRODUCTION NO. 13:

All DOCUMENTS and COMMUNICATIONS RELATED to the transfer of intellectual property to YOU, including but not limited to trademark assignments, patent assignments, and copyright transfers.

RESPONSE TO REQUEST FOR PRODUCTION NO. 13:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks documents and communications that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action, especially given that the Request is not limited in time or subject matter (i.e., the precise intellectual property at issue). At most, only the transfer of the intellectual property comprising the "Potato Corner" brand specifically alleged in the operative Complaint to SPAVI is remotely relevant to this action. The transfer of all other intellectual property, including any marks and trade secrets, not related to the "Potato Corner" brand is far outside the scope of discovery.

Even if this Request was limited exclusively to the transfer of the intellectual property comprising the "Potato Corner" brand to SPAVI, SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, is not a material fact reasonably in dispute in this action nor a material fact that could be reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would effectively require SPAVI to gather, review, and produce hundreds or thousands – if not more – of confidential documents and communications, including all internal and external communications that refer to the transfer of "Potato Corner"-related intellectual property and that involve any of SPAVI's employees, licensees, and/or franchisees across the globe. Such burdens and expenses would far outweigh the likely benefit of documents produced in

response to the Request given that SPAVI's acquisition and ownership of the "Potato Corner" brand can be easily established at the time of trial using a very limited amount of documents, all of which have already been produced in this action or are publicly available.

SPAVI also specifically objects to this Request on the grounds that it seeks documents and communications that are confidential and protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, including confidential internal and external communications, agreements, contracts, disclosures, and deal documents relating to a highly sensitive acquisition transaction involving SPAVI, a Philippines corporation. SPAVI must especially protect disclosure of such documents from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets and other intellectual property on an ongoing basis.

SPAVI further specifically objects to this Request on the grounds that a substantial portion of responsive documents and information are protected by the attorney-client privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its acquisition of the "Potato Corner" brand.

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the phrase "RELATED to the transfer of intellectual property to YOU." In light of these undefined terms, the Request is lacking in reasonable particularity such that SPAVI is unable to even search for, much less produce, responsive documents without speculating as to PCJV's intentions as to the scope of the Request.

Subject to and without waiving the foregoing objections, SPAVI will produce deeds of assignment sufficient to show the transfer of trademarks comprising the "Potato Corner" brand to SPAVI, as well as all filings recorded with the U.S. Patent 26

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1 and Trademark Office showing the same, within its possession, custody, or control.

REQUEST FOR PRODUCTION NO. 14:

All press releases, public announcements, and other public COMMUNICATIONS made by YOU REGARDING the acquisition of POTATO CORNER assets.

RESPONSE TO REQUEST FOR PRODUCTION NO. 14:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks documents that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, is not a material fact reasonably in dispute in this action nor a material fact that could be reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would effectively require SPAVI to gather, review, and produce all "public COMMUNICATIONS," whatever that may mean, that refer to the "Potato Corner," even though those "COMMUNICATIONS" would be, by definition, publicly available or already in the possession, custody, or control of PCJV. Such burdens and expenses would far outweigh the likely benefit of documents produced in response to the Request given that SPAVI's acquisition and ownership of the "Potato Corner" brand can be easily established at the time of trial using a very limited amount of documents, all of which have already been produced in this action or are publicly available.

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the phrases "public announcements" and "public COMMUNICATIONS." In light of these phrases, the Request is lacking in reasonable particularity such that SPAVI is unable to even search for, much less

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produce, responsive documents without speculating as to PCJV's intentions as to the scope of the Request.

Based on the foregoing objections, SPAVI will not produce documents responsive to the Request.

REQUEST FOR PRODUCTION NO. 15:

All internal reports, analyses, and presentations prepared by or for YOU regarding the acquisition of POTATO CORNER assets, including but not limited to market analyses, competitive analyses, and strategic plans.

RESPONSE TO REQUEST FOR PRODUCTION NO. 15:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks documents that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, is not a material fact reasonably in dispute in this action nor a material fact that could be reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would effectively require SPAVI to gather, review, and produce all "internal reports, analyses, and presentations," virtually all of which are confidential and highly sensitive, that refer or allude to the "Potato Corner." Such burdens and expenses would far outweigh the likely benefit of documents produced in response to the Request given that SPAVI's acquisition and ownership of the "Potato Corner" brand can be easily established at the time of trial using a very limited amount of documents, all of which have already been produced in this action or are publicly available.

SPAVI also specifically objects to this Request on the grounds that it seeks "internal reports, analyses, and presentations," including "competitive analyses" and 28

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"strategic plans," that are confidential and protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, including confidential financial records and analyses relating to a highly sensitive acquisition transaction involving SPAVI, a Philippines corporation. SPAVI must especially protect disclosure of such "internal reports, analyses, and presentations," particularly the requested "competitive analyses" and "strategic plans," from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets and other intellectual property on an ongoing basis.

SPAVI further specifically objects to this Request on the grounds that a substantial portion of responsive documents and information are protected by the attorney-client privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its acquisition of the "Potato Corner" brand, including with regards to its "analyses" and "strategic plans."

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the terms "internal reports, analyses, and presentations," "competitive analyses," and "strategic plans." In light of these undefined terms, the Request is lacking in reasonable particularity such that SPAVI is unable to even search for, much less produce, responsive documents without speculating as to PCJV's intentions as to the scope of the Request.

Based on the foregoing objections, SPAVI will not produce documents responsive to the Request.

REQUEST FOR PRODUCTION NO. 16:

All legal opinions obtained by YOU in connection with the acquisition of POTATO CORNER assets, including but not limited to opinions on regulatory compliance, intellectual property, and contractual obligations.

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RESPONSE TO REQUEST FOR PRODUCTION NO. 16:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that a virtually all responsive documents and information are protected by the attorney-client privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its acquisition of the "Potato Corner" brand, including with regards to due diligence performed. Indeed, the Request expressly requests production of "legal opinions," including with regards to "regulatory compliance, intellectual property, and contractual obligations," which are clearly privileged documents.

SPAVI also specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks documents that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, as well as any related "legal opinions" are not material facts reasonably in dispute in this action nor material facts that could be reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would effectively require SPAVI to gather, review, and produce confidential, clearly privileged "legal opinions," and would far outweigh the likely benefit of documents produced in response to the Request given that SPAVI's ownership of the "Potato Corner" brand can be easily established at the time of trial using a very limited amount of documents, all of which have already been produced in this action or are publicly available.

SPAVI further specifically objects to this Request on the grounds that it seeks documents that are confidential and protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and 18393.1:11410103.2

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internationally, including confidential, clearly privileged "legal opinions" relating to
a highly sensitive acquisition transaction involving SPAVI, a Philippines
corporation. SPAVI must especially protect disclosure of such documents from
PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato
Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets
and other intellectual property on an ongoing basis.

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the undefined term "legal opinions." In light of this undefined term, the Request is lacking in reasonable particularity.

Based on the foregoing objections, SPAVI will not produce documents responsive to the Request.

REQUEST FOR PRODUCTION NO. 17:

All COMMUNICATIONS amongst YOU and YOUR employees or management REGARDING the acquisition of POTATO CORNER assets, including but not limited to internal memos, emails, and meeting notes.

RESPONSE TO REQUEST FOR PRODUCTION NO. 17:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks communications, as well as "internal memos" and "meeting notes," that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, is not a material fact reasonably in dispute in this action nor a material fact that could be reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would effectively require SPAVI to gather, review, and produce hundreds or thousands – if not more – of confidential communications, including all internal and external

communications that refer to the "Potato Corner" and that involve any of SPAVI's employees, licensees, and/or franchisees across the globe. Such burdens and expenses would far outweigh the likely benefit of communications produced in response to the Request given that SPAVI's acquisition and ownership of the "Potato Corner" brand can be easily established at the time of trial using a very limited amount of documents, all of which have already been produced in this action or are publicly available.

SPAVI also specifically objects to this Request on the grounds that it seeks communications, which PCJV has defined to include "internal memos" and "meeting notes," that are confidential and protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, including confidential internal and external communications relating to a highly sensitive acquisition transaction involving SPAVI, a Philippines corporation. SPAVI must especially protect disclosure of such communications from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets and other intellectual property on an ongoing basis.

SPAVI further specifically objects to this Request on the grounds that a substantial portion of responsive communications are protected by the attorney-client privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its acquisition of the "Potato Corner" brand.

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the phrase "REGARDING the acquisition of POTATO CORNER assets," as well as to the undefined term "management," in the context of this Request. In light of these terms, the Request is lacking in reasonable particularity.

Based on the foregoing objections, SPAVI will not produce documents
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responsive to the Request.

REQUEST FOR PRODUCTION NO. 18:

All COMMUNICATIONS between YOU and any third parties, including advisors, consultants, and regulatory bodies, REGARDING the acquisition of POTATO CORNER assets.

RESPONSE TO REQUEST FOR PRODUCTION NO. 18:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks communications that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, is not a material fact reasonably in dispute in this action nor a material fact that could be reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would effectively require SPAVI to gather, review, and produce hundreds or thousands – if not more – of confidential communications, including all external communications that refer to the "Potato Corner" and that involve any of SPAVI's employees, licensees, and/or franchisees across the globe. Such burdens and expenses would far outweigh the likely benefit of communications produced in response to the Request given that SPAVI's acquisition and ownership of the "Potato Corner" brand can be easily established at the time of trial using a very limited amount of documents, all of which have already been produced in this action or are publicly available.

SPAVI also specifically objects to this Request on the grounds that it seeks communications that are confidential and protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, including confidential external communications relating to a highly

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sensitive acquisition transaction involving SPAVI, a Philippines corporation. SPAVI must especially protect disclosure of such communications from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets and other intellectual property on an ongoing basis.

SPAVI further specifically objects to this Request on the grounds that a substantial portion of responsive communications are protected by the attorneyclient privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its acquisition of the "Potato Corner" brand.

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the phrase "REGARDING the acquisition of POTATO CORNER assets," as well as to the undefined terms "advisors" and "consultants," in the context of this Request. In light of this phrase and terms, the Request is lacking in reasonable particularity.

Based on the foregoing objections, SPAVI will not produce documents responsive to the Request.

REQUEST FOR PRODUCTION NO. 19:

All DOCUMENTS RELATED to compliance with any legal or regulatory requirements in connection with the acquisition of POTATO CORNER assets, including but not limited to filings, permits, and approvals.

RESPONSE TO REQUEST FOR PRODUCTION NO. 19:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that a substantial portion, if not all, of responsive documents and information are protected by the attorney-client privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its 18393.1:11410103.2

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acquisition of the "Potato Corner" brand, including with regards to due diligence performed. Indeed, the Request expressly requests production of documents related to "legal or regulatory requirements."

SPAVI also specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks documents that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, as well as any related documents related to "legal or regulatory requirements," are not material facts reasonably in dispute in this action nor material facts that could be reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would effectively require SPAVI to gather, review, and produce confidential, clearly privileged documents, and would far outweigh the likely benefit of documents produced in response to the Request given that SPAVI's ownership of the "Potato Corner" brand can be easily established at the time of trial using a very limited amount of documents, all of which have already been produced in this action or are publicly available.

SPAVI further specifically objects to this Request on the grounds that it seeks documents that are confidential and protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, including confidential, clearly privileged "legal opinions" relating to a highly sensitive acquisition transaction involving SPAVI, a Philippines corporation. SPAVI must especially protect disclosure of such documents from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets and other intellectual property on an ongoing basis.

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the phrase, "RELATED to compliance with any legal 18393.1:11410103.2

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or regulatory requirements in connection with the acquisition of POTATO CORNER assets" in the context of this Request. In light of this phrase, the Request is lacking in reasonable particularity.

Based on the foregoing objections, SPAVI will not produce documents responsive to the Request.

REQUEST FOR PRODUCTION NO. 20:

All audit reports RELATED to the acquisition of POTATO CORNER assets, including but not limited to financial audits, compliance audits, and operational audits.

RESPONSE TO REQUEST FOR PRODUCTION NO. 20:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks documents that are neither relevant to the claims and defenses in this action nor proportional to the needs of this action. SPAVI's acquisition of the "Potato Corner" brand, including the registered "Potato Corner" trademarks and other intellectual property, is not a material fact reasonably in dispute in this action nor a material fact that could be reasonably in dispute. Even if that acquisition were somehow in dispute, the burdens and expenses that would necessarily be incurred in responding to this Request would effectively require SPAVI to gather, review, and produce all "audit reports," virtually all of which are confidential and highly sensitive, that refer or allude to the "Potato Corner" even though such burdens and expenses would far outweigh the likely benefit of documents produced in response to the Request given that SPAVI's acquisition and ownership of the "Potato Corner" brand can be easily established at the time of trial using a very limited amount of documents, all of which have already been produced in this action or are publicly available.

SPAVI also specifically objects to this Request on the grounds that it seeks

"audit reports" that are confidential and protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, including confidential financial records and analyses relating to a highly sensitive acquisition transaction involving SPAVI, a Philippines corporation. SPAVI must especially protect disclosure of such "audit reports" from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets and other intellectual property on an ongoing basis.

SPAVI further specifically objects to this Request on the grounds that a substantial portion of responsive documents and information are protected by the attorney-client privilege and the attorney work product doctrine, especially given that SPAVI was represented by, advised by, and dealing with counsel in connection with its acquisition of the "Potato Corner" brand.

In addition, SPAVI specifically objects to this Request on the grounds that it is vague and ambiguous as to the undefined term "audit report." In light of this undefined term, the Request is lacking in reasonable particularity.

Based on the foregoing objections, SPAVI will not produce documents responsive to the Request.

REQUEST FOR PRODUCTION NO. 21:

All DOCUMENTS and COMMUNICATIONS RELATED TO the FRANCHISEES, including but not limited to all COMMUNICATIONS between YOU and the FRANCHISEES including DOCUMENTS YOU received from the FRANCHISEES.

RESPONSE TO REQUEST FOR PRODUCTION NO. 21:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request on the grounds that it is overbroad, burdensome, oppressive, and seeks documents that are neither relevant to the claims and defenses in this

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action nor proportional to the needs of this action. SPAVI further specifically objects to this Request to the extent that it seeks confidential documents or information protected by the attorney-client privilege, the attorney work product doctrine, or the right to privacy. SPAVI further specifically objects to this Request on the grounds that some responsive documents and information are protected by

the attorney-client privilege, the attorney work product doctrine, and the joint defense privilege.

Subject to and without waiving the foregoing objections, SPAVI will produce all responsive documents and communications exchanged with franchisees of the "Potato Corner" brand based in the United States and not owned or controlled by one of the named Defendants in this action, including Defendant Guy Koren, except those protected by the attorney-client privilege, the attorney work product doctrine, and the joint defense privilege.

REQUEST FOR PRODUCTION NO. 22:

All DOCUMENTS and COMMUNICATIONS RELATED TO the allegation in paragraph 11 of the COMPLAINT that the specific ingredients and proportions of the ingredients, as well as the recipe for preparation of each, are a deeply guarded secret and are YOUR property.

RESPONSE TO REQUEST FOR PRODUCTION NO. 22:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this on the grounds that it seeks documents and communications that contain confidential, proprietary, trade secret, and/or private information protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, including confidential internal and external communications, agreements, contracts, disclosures, and other categories of documents relating to the recipes for its proprietary flavorings, which are highly sensitive and confidential. SPAVI must especially protect disclosure of 18393.1:11410103.2

such documents from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets, including the recipes for its proprietary flavorings, and other intellectual property on an ongoing basis. SPAVI notes that it has already served PCJV with a formal "Trade Secret Disclosure" specifically identifying the trade secrets subject to its cause of action for misappropriation of trade secrets.

SPAVI further specifically objects to this Request to the extent that it seeks confidential documents or information protected by the attorney-client privilege, the attorney work product doctrine, or the right to privacy.

In addition, SPAVI specifically objects to this Request to the extent it mischaracterizes or misstates the allegations in SPAVI's operative Complaint as pled.

Based on the foregoing objections, SPAVI will not produce documents responsive to the Request.

REQUEST FOR PRODUCTION NO. 23:

All DOCUMENTS and COMMUNICATIONS RELATED TO the allegation in paragraph 15 of the COMPLAINT that DEFENDANTS are simultaneously developing a competing business.

RESPONSE TO REQUEST FOR PRODUCTION NO. 23:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request to the extent that it seeks confidential documents or information protected by the attorney-client privilege, the attorney work product doctrine, or the right to privacy. In addition, SPAVI specifically objects to this Request to the extent it mischaracterizes or misstates the allegations in SPAVI's operative Complaint as pled.

Subject to and without waiving the foregoing objections, SPAVI will produce all responsive non-privileged documents and communications.

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REQUEST FOR PRODUCTION NO. 24:

All DOCUMENTS and COMMUNICATIONS RELATED TO the allegation in paragraph 179 of the COMPLAINT that YOU provided DEFENDANTS with confidential, proprietary information, including the recipes, ingredients, and ingredient allocations for its proprietary flavorings, the identities of its suppliers, and other know-how procedures, and processes used and employed at Potato Corner outlets.

RESPONSE TO REQUEST FOR PRODUCTION NO. 24:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request as mischaracterizing or misstating the referenced allegation in SPAVI's operative Complaint as pled. SPAVI also specifically objects to this on the grounds that it seeks documents and communications that contain confidential, proprietary, trade secret, and/or private information protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, including confidential internal and external communications, agreements, contracts, disclosures, and deal documents relating to the recipes for its proprietary flavorings, which are highly sensitive and confidential. SPAVI must especially protect disclosure of such documents from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets, including the recipes for its proprietary flavorings, and other intellectual property on an ongoing basis. SPAVI notes that it has already served PCJV with a formal "Trade Secret Disclosure" specifically identifying the trade secrets subject to its cause of action for misappropriation of trade secrets.

SPAVI further specifically objects to this Request to the extent that it seeks confidential documents or information protected by the attorney-client privilege, the attorney work product doctrine, or the right to privacy.

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In addition, SPAVI specifically objects to this Request as explicitly seeking documents already in PCJV's possession, custody, or control. For that reason, the Request is overbroad, burdensome, and oppressive.

Based on the foregoing objections, SPAVI will not produce documents responsive to the Request.

REQUEST FOR PRODUCTION NO. 25:

All DOCUMENTS and COMMUNICATIONS RELATED TO the allegation in paragraph 182 of the COMPLAINT that as a direct and proximate result of DEFENDANTS' alleged use of confidential, proprietary information for their own benefit without authorization from YOU, YOU have been damaged and continue to be damaged in an amount believed to be in the millions of dollars, including but not limited to the basis for the belief that the amount of damages is millions of dollars.

RESPONSE TO REQUEST FOR PRODUCTION NO. 25:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this Request to the extent that it seeks confidential documents or information protected by the attorney-client privilege, the attorney work product doctrine, or the right to privacy. In addition, SPAVI specifically objects to this Request to the extent it mischaracterizes or misstates the allegations in SPAVI's operative Complaint as pled.

Subject to and without waiving the foregoing objections, SPAVI will produce all responsive non-privileged documents and communications.

REQUEST FOR PRODUCTION NO. 26:

All DOCUMENTS EVIDENCING YOUR alleged trade secrets.

RESPONSE TO REQUEST FOR PRODUCTION NO. 26:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this on the grounds that it seeks documents and communications that 18393.1:11410103.2

contain confidential, proprietary, trade secret, and/or private information protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, including confidential internal and external communications, agreements, contracts, disclosures, and other categories of documents relating to the recipes for its proprietary flavorings, which are highly sensitive and confidential. SPAVI must especially protect disclosure of such documents from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets, including the recipes for its proprietary flavorings, and other intellectual property on an ongoing basis. SPAVI notes that it has already served PCJV with a formal "Trade Secret Disclosure" specifically identifying the trade secrets subject to its cause of action for misappropriation of trade secrets.

SPAVI further specifically objects to this Request to the extent that it seeks confidential documents or information protected by the attorney-client privilege, the attorney work product doctrine, or the right to privacy.

Based on the foregoing objections, SPAVI will not produce documents responsive to the Request.

REQUEST FOR PRODUCTION NO. 27:

All DOCUMENTS identifying YOUR alleged trade secrets.

RESPONSE TO REQUEST FOR PRODUCTION NO. 27:

SPAVI incorporates each and every Preliminary Statement and General Objection set forth above as though fully set forth herein. SPAVI specifically objects to this on the grounds that it seeks documents and communications that contain confidential, proprietary, trade secret, and/or private information protected from disclosure from the right to privacy belonging to SPAVI and various third parties located both domestically and internationally, including confidential internal and external communications, agreements, contracts, disclosures, and other categories of documents relating to the recipes for its proprietary flavorings, which

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are highly sensitive and confidential. SPAVI must especially protect disclosure of such documents from PCJV, which now proclaims itself as a competitor of SPAVI and the "Potato Corner" brand and which is alleged to be misappropriating SPAVI's trade secrets, including the recipes for its proprietary flavorings, and other intellectual property on an ongoing basis. SPAVI notes that it has already served PCJV with a formal "Trade Secret Disclosure" specifically identifying the trade secrets subject to its cause of action for misappropriation of trade secrets.

SPAVI further specifically objects to this Request to the extent that it seeks confidential documents or information protected by the attorney-client privilege, the attorney work product doctrine, or the right to privacy.

Based on the foregoing objections, SPAVI will not produce documents responsive to the Request.

DATED: January 21, 2025 ERVIN COHEN & JESSUP LLP

> Michael D. Murphy Kenneth P. Hsu

By: /s/ Michael D. Murphy

> Michael D. Murphy Attorneys for Plaintiff SHAKEY'S PIZZA ASIA VENTURES, INC.

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PROOF OF SERVICE 1 2 2:24-cv-04546-SB(AGRx) STATE OF CALIFORNIA, COUNTY OF LOS ANGELES 3 At the time of service, I was over 18 years of age and **not a party to this action**. I am employed in the County of Los Angeles, State of . My business address is 9401 Wilshire Boulevard, Twelfth Floor, Beverly Hills, CA 90212-2974. 4 5 On January 21, 2025, I served true copies of the following document(s) described as PLAINTIFF SHAKEY'S PIZZA ASIA VENTURES, INC.'S RESPONSE TO DEFENDANT PCJV USA, LLC'S REQUESTS FOR 6 7 **PRODUCTION, SET ONE** on the interested parties in this action as follows: 8 9 Arash Beral, Esq. Attorneys for Defendants Todd M. Malynn, Esq. 10 Victor Sandoval, Esq. BLANK ROME LLP 11 2029 Century Park East, 6th Floor Los Angeles, California 90067 12 Telephone: (424) 239-3400 13 Facsimile: (424) 239-3434 Email: Arash.beral@blankrome.com 14 Todd.malynn@blankrome.com Victor.sandoval@blankrome.com 15 **16 17 BY E-MAIL OR ELECTRONIC TRANSMISSION:** I caused a copy of the document(s) to be sent from e-mail address khsu@ecjlaw.com to the persons at the e-mail addresses listed in the Service List. I did not receive, within a reasonable time after the transmission, any electronic message or other indication that the 19 transmission was unsuccessful. 20 I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct and that I am employed in the office 21 of a member of the bar of this Court at whose direction the service was made. 22 Executed on January 21, 2025, at Beverly Hills, California. 23 24 /s/ Kenneth P. Hsu 25 Kenneth P. Hsu

1	Michael D. Murphy (SBN 224678)			
2	mmurphy@ecjlaw.com Kenneth P. Hsu (SBN 306326)			
3	khsu@ecjlaw.com ERVIN COHEN & JESSUP LLP			
4	9401 Wilshire Boulevard, Twelfth Floor Beverly Hills, California 90212-2974			
5	Beverly Hills, California 90212-2974 Telephone: (310) 273-6333 Facsimile: (310) 859-2325			
6	Attorneys for Plaintiff SHAKEY'S			
7	PIZZA ASIA VENTURES, INC.			
8	8 UNITED STATES DISTRICT COURT			
9				
10	SHAKEY'S PIZZA ASIA	Case No. 2:24-	-cv-04546-SB(AGR	
11	VENTURES, INC, a Philippines corporation,	PLAINTIFF S	SHAKEY'S PIZZA	
12	Plaintiff,	ASIA VENTU		
13	V.	USA, LLC'S I SET ONE	NTERROGATOR	
	PCJV USA, LLC, a Delaware limited	SET ONE		
14	liability company; PCI TRADING , LLC, a Delaware limited liability	Action Filed:	May 31, 2024	
15	company; GUY KOREN, an individual; POTATO CORNER LA GROUP, LLC,	Trial Date:	August 4, 2025	
16	a California limited liability company; NKM CAPITAL GROUP, LLC, a			
17	California limited liability company; J & K AMERICANA, LLC, a California			
18	limited liability company; J&K			
19	LAKEWOOD, LLC, a California limited liability company; J&K			
20	VALLEY FAIR, LLC, a California			
	limited liability company; J & K ONTARIO, LLC, a California limited			
21	liability company; HLK MILPITAS, LLC, a California, limited liability			
22	company; GK CERRITOS, LLC, a California, limited liability company; J&K PC TRUCKS, LLC, a California			
23	J&K PC TRUCKS, LLC, a California			
24	limited liability company; and GK CAPITAL GROUP, LLC, a California			

PLAINTIFF SHAKEY'S PIZZA ASIA VENTURES, INC.'S RESPONSE TO DEFENDANT PCJV USA, LLC'S INTERROGATORIES, **SET ONE**

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Defendants.

limited liability company,

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PROPOUNDING PARTY: DEFENDANT PCJV USA, LLC
 SPAVI: PLAINTIFF SHAKEY'S PIZZA ASIA VENTURES,
 INC.
 SET NO.: ONE (1)
 Plaintiff Shakey's Pizza Asia Ventures, Inc. ("SPAVI") hereby responds to

Plaintiff Shakey's Pizza Asia Ventures, Inc. ("SPAVI") hereby responds to Defendant PCJV USA, LLC's ("PCJV") First Set Interrogatories (the "Interrogatories") as follows:

PRELIMINARY STATEMENT

SPAVI states that its discovery, internal investigation, and preparation for the trial in this matter are not complete as of the date of these responses. SPAVI will respond to these Interrogatories to the best of its present existing knowledge. However, SPAVI anticipates that the discovery process will reveal facts, documents, and witnesses not presently known to it but upon which it may rely. Accordingly, the responses contained herein are not intended to and shall not preclude SPAVI from making any contention or relying on any facts, documents, or witnesses at trial, whether or not identified or relied upon herein, based upon any additional or further evidence adduced during the discovery process.

SPAVI further asserts that the inadvertent production of any privileged information or documentation shall not be deemed a waiver of any applicable privilege or of any other ground for objecting to production of the information or documentation, nor shall inadvertent production waive the right of SPAVI to object to the use of any such information or documentation during any subsequent proceeding, including trial. SPAVI reserves any and all rights to withhold any information or documentation from production based on any objection made herein or that may be made in the future based on subsequent investigation and preparation for trial.

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GENERAL OBJECTIONS

- (a) SPAVI objects to all Interrogatories to the extent they attempt or purport to impose obligations beyond those imposed or authorized by the Federal Rules of Civil Procedure.
- (b) SPAVI objects to all Interrogatories to the extent they attempt or purport to require disclosure of information or documentation containing the work product, impressions, conclusions, opinions, legal research, or theories of its attorneys, current and former, developed in connection with or in anticipation of this or other litigation.
- (c) SPAVI objects to all Interrogatories to the extent they attempt or purport to require disclosure of information or documentation protected from such disclosure by the attorney-client privilege, the right to privacy, or any other privilege available under United States or California law.
- (d) SPAVI objects to all Interrogatories to the extent they attempt or purport to require disclosure of information or documentation protected from disclosure by the attorney-client or work product privileges insomuch as it seeks work by any consulting expert in this matter. SPAVI will not produce said information or documentation unless required to do so pursuant to California Code of Civil Procedure Section 2034.210 *et seq*.

Subject to and without prejudice to or waiver of the foregoing Preliminary Statement and General Objections, each of which is incorporated in each response below as though fully set forth therein, SPAVI responds as follows:

RESPONSES TO INTERROGATORIES

INTERROGATORY NO. 1:

Identify with reasonable particularly YOUR alleged trade secrets.

RESPONSE TO INTERROGATORY NO. 1:

SPAVI specifically objects to this Interrogatory on the ground that it asks for all of the trade secrets SPAVI has ever owned, irrespective of the brand or relevance

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to this case, without time limitation. SPAVI was incorporated in 1974 (originally as International Family Food Services, Inc.) and operates and owns multiple brands worldwide. SPAVI refuses to provide any information as to any of its trade secrets except, as further limited herein, as to the Potato Corner brand. Even as to the Potato Corner brand, this Interrogatory is objectionable on the grounds that it is overbroad, burdensome, oppressive, and seeks information that is neither relevant to this case and asks for information that is disproportionate to the needs of this case. The only trade secrets of relevance are those that have been misappropriated by Defendants, for which relief is sought in this action.

SPAVI further specifically objects to this Interrogatory on the grounds that seeks information that is trade secret, confidential, private and/or proprietary. SPAVI must protect this information from public disclosure, as well as from being learned by PCJV, which now proclaims itself as a competitor of SPAVI (while, strangely, also operating unlicensed Potato Corner stores). As such, SPAVI will not provide any more specific disclosure than that which is offered herein. Any more particularity risks disclosure of the actual details comprising the trade secrets at issue. SPAVI also objects to the term "reasonable particularity" as it is vague, ambiguous, and undefined. SPAVI will interpret that term to have the same meaning as it is used in California Code of Civil Procedure Section 2019.210 and will provide a response only as detailed as that which was in SPAVI's previously served Trade Secret Disclosure.

SPAVI further specifically objects the extent this Interrogatory requires disclosure of information protected from such disclosure by the attorney-client privilege or the right to privacy. Subject to and without waiving the foregoing objections, SPAVI responds as follows:

In this action, SPAVI alleges that the following trade secrets have been misappropriated:

The recipe for creating each of SPAVI's proprietary flavorings 1.

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(Barbeque, Cheese, Sour Cream, Chili Barbeque, Cinnamon & Sugar, and Garlic & Parmesan) sold at Potato Corner stores;

- 2. The specific ingredients, the quantities of such ingredients, and the relative proportion of such ingredients comprising each of SPAVI's proprietary flavorings (Barbeque, Cheese, Sour Cream, Chili Barbeque, Cinnamon & Sugar, and Garlic & Parmesan) sold at Potato Corner stores, as shown on the flavoring packages for those respective flavorings; and
- 3. The method of preparing, including all steps taken to combine and mix specific ingredients, to create the each of SPAVI's proprietary flavorings (Barbeque, Cheese, Sour Cream, Chili Barbeque, Cinnamon & Sugar, and Garlic & Parmesan) sold at Potato Corner stores.

This response is without waiver of, and should not be construed as excluding, other trade secrets that have been misappropriated by one, some, or all of the named Defendants, but the use and/or misappropriation of which has been concealed from SPAVI. To the extent additional misappropriated trade secrets are discovered, SPAVI will supplement this response accordingly.

DATED: January 16, 2025 **18** ERVIN COHEN & JESSUP LLP

By: /s/ Michael D. Murphy

Michael D. Murphy 22 Attorneys for Plaintiff SHAKEY'S PIZZA ASIA VENTURES, INC.

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PROOF OF SERVICE 2:24-cv-04546-SB(AGRx)

STATE OF CALIFORNIA, COUNTY OF LOS ANGELES

At the time of service, I was over 18 years of age and **not a party to this action**. I am employed in the County of Los Angeles, State of . My business address is 9401 Wilshire Boulevard, Twelfth Floor, Beverly Hills, CA 90212-2974.

On January 16, 2025, I served true copies of the following document(s) described as **PLAINTIFF SHAKEY'S PIZZA ASIA VENTURES, INC.'S RESPONSE TO DEFENDANT PCJV USA, LLC'S INTERROGATORIES, SET ONE** on the interested parties in this action as follows:

Attorneys for Defendants

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BY E-MAIL OR ELECTRONIC TRANSMISSION: I caused a copy of the document(s) to be sent from e-mail address arector@ecjlaw.com to the persons at the e-mail addresses listed in the Service List. I did not receive, within a reasonable time after the transmission, any electronic message or other indication that the transmission was unsuccessful.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct and that I am employed in the office of a member of the bar of this Court at whose direction the service was made.

Executed on January 16, 2025, at Beverly Hills, California.

/s/ Ayesha Rector Ayesha Rector